



FLORENCE JEWELLERY WEEK 2015

MAY 28 – JUNE 3

LAO – LE ARTI ORAFE JEWELLERY SCHOOL in Florence

in cooperation with the Florence City Administration (Comune di Firenze)
organizes an intensive 7-day event devoted to the jewellery world

and the complex relationships between artistic research, crafts and design. The event also aims to focus on the cultural aspects of identity/diversity, which is one of the main topics of the debate in recent years

GENERAL PROGRAM

OPENING CEREMONY

Thursday, May 28 at 18.00, Santo Spirito Cloister

EXHIBITIONS

and

SPECIAL EVENTS

Fondazione Salvatore Romano, Istituto dei Bardi, ZetaEffe Gallery
29 May – 3 June / 10.00am – 6.00pm

JEWELLERY PRESENTATIONS

Meet the invited artists

Fondazione Salvatore Romano, Istituto dei Bardi, ZetaEffe Gallery
30 May / 11.00am – 1.00pm

WORKSHOPS

LAO – Le Arti Orafe laboratories
31 May – 2 June / 9.00am – 6.00pm

LECTURES

Liceo Artistico Statale di Porta Romana
29 May / 11.00am – 6.00pm

NEW TECHNOLOGIES FOR GOLDSMITHS AND ARTISTS

Liceo Artistico Statale di Porta Romana
30 May / 3.00pm – 6.00pm

THE MASTER CRAFTSMEN

LAO – Le Arti Orafe laboratories
31 May / 5.00pm – 7.00pm

A PROJECT BY NAA STUDIO

Liceo Artistico Statale di Porta Romana
29 May / 6.00pm

LAO'S 30TH ANNIVERSARY

31 May and 1 June

VENUES

All the activities are hosted in the "OLTRARNO" district, the most authentic in town, which since 1985 has been the LAO's home

LAO – Le Arti Orafe, Via dei Serragli 104
Fondazione Salvatore Romano, P.zza S.Spirito 29
Istituto dei Bardi, Via dei Michelozzi 2
ZetaEffe Gallery, Via Maggio 47/R

Liceo Artistico Statale di Porta Romana,
Piazzale Porta Romana 9
Chiostro delle Leopoldine, Piazza Tasso
Istituto Pio X Artigianelli, Via dei Serragli 104

PLEASE VIEW THE MAP <https://www.google.com/maps/d/edit?mid=z12nx7gsrc1y.kzv3u-z3xlhg>

PLEASE VIEW THE CONTINUOUSLY UPDATED PROGRAM IN OUR WEBSITE www.artiorafe.it

LAO - LE ARTI ORAFE JEWELLERY SCHOOL

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EXHIBITIONS INVITED ARTISTS

Nora Fok, Xavier Monclús, Philip Sajet, Mimì Moscow, Bifei Cao, Kezhen Wang, Zhenghong Wang, Sangdeok Han, Daniela Hedman, Tithi Kutchamuch, Seoyeon Lee, Jie Sun

EXHIBITIONS' SPECIAL SECTIONS

- **The magical of India** (curator and supporter, Ganjam Nagappa & Son, Bangalore)
- **An Indian goldsmith will give a live demonstration on traditional crafts**
- **I'm not just a skilled worker!** A short video realized along with traditional South Indian jewellery makers
- **African Affairs - Jewellery Statements** (curator, Martina Dempf)
- A collection of traditional jewellery from various African Countries
- Exhibition of contemporary jewellery created in occasion of workshops realized by Martina Dempf in Rwanda

WORKSHOPS

- Philip Sajet** "Please, no diamonds today"
Xavier Monclús "Objet Trouvé"

LECTURES (in Italian or in English, with translation)

- 11.00 – 12.00 **Barbara Schmidt**, Jewellery designer, director of the Akademie für Gestaltung, Munich: "*Contemporary Jewelry - Innovation or Mimesis? Insights from Germany*"
- 12.00 – 13.00 **Martina Dempf**, Jewellery Designer and Social Anthropologist, Berlin: "*A Cosmos of African Jewellery- Traditional and Contemporary Concepts in Black African and Muslim Societies*"
- 14.00 – 15.00 **Gabriele Goretti**, Istituto Europeo di Design (IED): "*A New Silk Road - The common language ad crossing fertilizations of Craftsmanship*"
- 15.00 – 16.00 **Shannon Guo**, Associate Professor, Jewelry and Metals Studio, Fine Arts College of Shanghai University and Artistic Director Two Cities Gallery, Shanghai: "*The Development of Chinese Contemporary Jewelry*"
- 16.00 – 17.00 **Shruti Agrawal**, Gunjan Shruti Jewellery, Mumbai: "*The Marriage of Ornaments, Symbolism and the Hindu Woman*"
- 17.00 – 18.00 **Maria Cristina Bergesio**, Art critic and teacher, Florence: "*New craft. Artigianalità e gioiello contemporaneo*"

NEW TECHNOLOGIES FOR GOLDSMITHS AND ARTISTS

- 15.00 – 16.00 **Abacus**, Piacenza: "Scansione e Modellazione 3D - L'esempio del designer orafo digitale"
- 16.00 – 17.00 **Riacetech**, Arezzo: "Innovative lost-wax casting"
- 17.00 – 18.00 **Progold S.p.a**, Vicenza: "3D Metal Printing: Revolution in jewellery production process" and "XBRAX® Solder Paste: Tradition, Simplicity & Innovation in high jewellery"

"BECOMING TRUE" PROJECT, by NAA Studio, Florence. In collaboration with **OmA** – Osservatorio dei Mestieri d'Arte

THE MASTER CRAFTSMEN

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| Gianfranco Pampaloni , Silver | Lorenzo Foglia , Embossing and chisel | Giuseppe Casale , Hand-engraving |
| Duccio Mazzanti , Feathers | Marco Paci , Florentine mosaic | Filippo Vinattieri , Hand-engraving |
| Manetti Battiloro , Gold leaf | Francesco Pinzauti , Stone setting | Memar , Straw hats and accessories |
| Luigi Barato , Enamel | | |

AND LAST BUT NOT LEAST.....

LAO'S 30TH ANNIVERSARY / 31 May and 1 June

A meeting between LAO's alumni, from different generations and from all over the world, who have remained emotionally attached to the school and to Florence. The meeting will include a "brain-storming" discussion and cultural exchanges through the stories of the participants' professional experiences in different countries, an opportunity to launch the creation of the "international network of exchange and collaboration" among LAO's former students

Under the patronage of



Supported by



In collaboration with



Aknowledgements

Famiglia Romano e Fondazione Salvatore Romano, Marchese Ferdinando Frescobaldi, Associazione Amici di S. Spirito, Padri Agostiniani, Associazione Via Maggio, Istituto Pio X Artigianelli, CNA Firenze, Diladdarno